ABSTRACT OF THE DISCLOSURE

A packing element for a blowout preventer includes an annular flexible non-metallic composite body disposed longitudinal is adapted to axis that compressively displaced inwardly towards the axis. Α plurality of non-metallic composite inserts are embedded in the body in generally circular fashion spaced apart in respective radial planes extending form the axis for reinforcing the body. Each of the inserts includes upper and lower flanges, and a web element extending between element includes trailing The web the flanges. leading edges, each having outer arcuate surface that are in cross-section semicircular substantially distributing the loads applied to a bond line between the and the flexible non-metallic composite body during the operation of the packing element. A central rib extends between the leading and trailing edges. The replacement of metal inserts with non-metallic composite inserts eliminates sparks and scoring of string, which leads to explosions.